

WE'RE HIRING!



Marketing Executive

Manufaa Media is hiring a proactive Marketing Executive for its media consulting team. This role involves serving as a key liaison between clients and internal teams, managing daily communications, coordinating media buying, and optimizing campaign performance to achieve client goals.

Responsibilities

- Serve as the primary contact for assigned clients, fostering strong and lasting relationships.
- Coordinate and implement media plans across TV, radio, print, digital, and out-of-home platforms.
- Collaborate with media planners, buyers, creatives, and third-party vendors to deliver campaigns on time and within scope.
- Monitor campaign performance and deliver regular client reports with insights, ROI, and key metrics.
- Support negotiation of media rates and placements to ensure maximum value for clients.
- Manage accurate client billing, invoicing, and campaign documentation.
- Stay updated on media trends, audience behaviours, and competitor activity to provide strategic client guidance.

Qualifications

- Bachelor's degree in Marketing, Communications, Advertising, or a related field.
- 1–3 years of experience in media, advertising, or account management (agency experience preferred).
- Strong presentation, proposal writing, and communication skills.
- Excellent organizational and project management abilities.
- Proficient in Microsoft Office; familiarity with media planning or buying tools is an advantage.
- Ability to work under pressure and meet deadlines.
- Detail-oriented, strategic, and passionate about client success.

What we offer:

- A collaborative, innovative, and creative work environment
- Opportunities for professional growth and career development
- Exposure to diverse clients and cross-platform media campaigns
- Competitive salary and benefits package

Submit your application letter, CV and copies of academic and professional certificates to: argentumrecruitment@gmail.com

Deadline: Monday, 16th June 2025 at 4:00 PM